* **Core Competencies**  Digital transformation Advanced Analytics

Innovation Consumer Engagement

E-Commerce Change Management Cybersecurity

Risk Management Profitability Improvement Mergers & Acquisitions

**CHIEF INFORMATION / DIGITAL OFFICER**

# PHILIPPE BOSQUIER

Forward-thinking, business-minded and accomplished international IT executive who has worked in Europe/USA/South America/APAC, with Board/Exec committee experience and strong capabilities in business coaching and influencing strategies

Highly experienced digital leader generating business insights through cutting edge technologies (AI, IoT, RPA, AR/VR...). Drives digital transformation through the set-up of Digital Labs (Paris), move to Cloud programs, worldwide competency centers such as, AI (New York), Consumer Engagement (Singapore) and open innovation programs with the launch and acceleration of startups and co-innovation programs.

Leads transformational initiatives in business process and change management with a proven track record of driving business process optimization with strong M&A experience related to large companies up to $6B annual turnover. Enterprise-wide transformations with outsourcing/offshoring in India, South America, North Africa related to teams up to 250 people and setting up Shared Services organization for all related business support functions on global basis with more than 500 people.

Consistently leverages improvements in business insights and competencies to drive significant increases in productivity, revenue and profitability.

**EXPERIENCE**

## HEPPNER Group 2018 – present

*120 FTE, €37m annual budget; €0.8B annual revenue global business with 3,300 employees*

#### Group Chief Digital and Information Officer – Global Exec Committee member

Developed and implemented a Digital Transformation strategy for the group and the associated roadmaps including

change management, open innovation and entrepreneurial initiatives such as launching startups programs and an

enterprise-wide move to cloud program.

* Developed a global factory related to Digital enablement leveraging cutting edge technologies (AI, IoT, RPA, Big Data) with deep partnerships with major tech players such as Google, Microsoft and relationships with Silicon Valley Eco-system.
* Implemented an Open innovation program with more than 400 startups in the ecosystem.
* Built up programs to launch and accelerate startups
* Developed a Software Factory leveraging DevOps and Security by Design practices to increase by 25% our time to market regarding Digitalized Applications. Engaged a move to Cloud program for the whole group.
* Enable the integration from an IT standpoint of 4 companies in Germany, the Netherland, Spain, and Senegal

## LVMH LUXURY GROUP – MOET HENESSY, Paris Group 2016 – 2018

*300 FTE, $150m annual budget; division of $5B annual revenue global business with 9,000 employees*

#### Group Chief Information Officer

Leads a robust technology team and drives innovation through a Digital Factory as well as global Competency centers

 in Advanced Analytics, Consumer engagement and Artificial Intelligence. Managed Large Manufacturing IT programs

and a large Move to cloud program.

* Developed a global Competency Centers in New York and Singapour related to Advanced Analytics and Insights, consumer personalization, customer churn anticipation, supply chain and stocks optimization.
* Built up a Digital Factory aiming at fostering innovation. Engaged with more than 300 startups/VCs around the world with more than

30 programs (AR/VR experiences in cellars/Wineries, Connected bottles..)

* Developed Industrial IT in wineries, implementing IoT solutions as well as Manufacturing Enterprise Systems. Two large programs managed (circa 200 millions euros each).
* Developed a worldwide CRM discipline for consumer engagement (4 millions of consumers). Increased revenue by 12%.
* Developed an experience-based e-commerce solution for enabling B2C business.

## TECHDATA 2010 – 2016

### World’s largest high-tech distributor: $34B annual revenue, 9,000 people; IT budget: $100m; 250 FTE

#### Senior Vice President IT, Clearwater FL, Exec committee member 2013 – 2016

Developed the globalization of IT in the company with the creation of an Enterprise Consultancy group aimed at fostering innovation

and supporting business processes transformation. Setup co-innovation programs related to Cloud Services with major

tech players in the USA

Promoted to SVP within 2 years’ time to lead European global functions.

* Fostered innovation through the development of front office digitalization initiatives enabling 50% of revenue to come from online business (e-commerce)
* Developed worldwide Business Intelligence Competency Center aiming at providing business insights through AI, Advanced Analytics (increased revenue 2% per year in the SMB segment).
* Set up co-innovation programs with Tech Players (Cisco, Microsoft, IBM…) to built up innovative aggregation cloud-based solutions.
* Developed global SAP Center of Excellence providing project delivery, support, consultancy services throughout the world (22 SAP large implementations delivered)

#### Vice President / CIO Europe, Barcelona – Exec Committee member 2011 – 2013

* Transformed a large IT organization through outsourcing/offshoring programs to India and Europe (250 people – 25% savings)
* Developed a pan-European CRM solution with Smart Analytics (12% annual revenue increase).
* Built up Enterprise Software capabilities to Digitalize our business with SMB clients (8% revenue increase as a result of this)
* Delivered a highly diversified project portfolio (more than 60 large scale projects) leading European growth to €15b annual revenue

#### Vice President – CIO Europe, Munich – Exec committee member 2010 – 2012

* Recovered business / IT partnerships; awarded best business partner in 2012.
* Led large M&A programs accounting for c. $3B revenue and $6m IT budget.
* Developed an integrated supply chain solution for enabling European business to growth organically (12M€ project)

## DHL SUPPLY CHAIN 2003 – 2010

### 3rd-party logistics provider, $3B annual revenue, 250 000 people. IT FTE: 120, Budget: $30m

Designed large Supply Chain solutions to provide innovative offers to worldwide customers ans ensure business

developpement through customer engagement.

#### Vice President Supply Chain Solutions, Bonn/Milan 2008 – 2010

* + Member of global IT board.
  + Management of Global Competency centers. In charge of innovative solutions design.

#### CIO Western Europe, Madrid 2006 – 2008

* + Member of EMEA Executive Committee.
  + Developed cost optimization program in Western Europe (27% IT savings).
  + Enabled innovation for large customers (e.g., 1st RIFD warehouse, awarded best innovator SITL).

#### CIO Eastern Europe, Prague 2005 – 2006

* + Member of EMEA Executive Committee.
  + Developed IT in Eastern Europe and ensured business development for large customers.

#### IT Director Europe, London/ Dublin 2004 – 2005

* + Member of IT EMEA Executive Committee.
  + Led the integration between Exel Logistics and DHL in Europe.

#### France IT Director, Paris 2003 – 2004

* + Member of France Executive Committee.



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Restructured and renovated IT as part of the “back-to-profit” program for the company.

## GEFCO, Paris 1992 – 2003

*PSA logistics car manufacturer subsidiary; $1B annual revenue, 9,000 people; IT FTE: 10, Budget: $10m*

Enterprise Architecture Director, Europe : member of global IT board 2000 – 2003

Head of IT Production department: member of global IT board. 1997 – 2000

Head of Network & Telecom department. 1994 – 1997

Network Engineer; created a pan-European network. 1992 – 1994

**EDUCATION**

## PARIS 1 – SORBONNE - **Master of Business Administration, Finance/Marketing**

CONSERVATOIRE DES ARTS ET MÉTIERS, Paris- **Information Technology Engineer**

CONSERVATOIRE DES ARTS ET MÉTIERS, Paris - **Master in Fundamental Computer Science**

**Languages:** French (Native), English (Fluent), Spanish (Proficient)