

## Senior Digital Project Manager

### Professional Experience

#### Mobile Project Manager - Europcar International

Apr 2017 - Present

Manage the creation of a new mobile app for Europcar International, a car rental company, leader on the European market & expanding worldwide.

**Product:** iOS and Android apps for B2C and B2B customers

**Place:** roll out in about 20 countries

**Budget:** 3 billion Euro

**Planning:** 2 years

**Resources:** management of 20 people (functional designers, UX and UI designer, architects, developers, integrator, DBA, quality coordinator, etc...)

**Method:** Agility / Scrum

#### Daily tasks:

- Understand Business requirements
- Brief and manage IT team
- Follow up the project evolution
- Manage risks and issues
- Report to delivery manager
- Plan and ensure quality, planning and budget

#### Mobile & Web Project Manager - Airweb

Nov 2014 - Apr 2017

Manage clients' digital projects from various sectors, accompanying them from conception to deployment.

**Clients:** Sanofi International, Kaufman&Broad, myTelecableSat (French media), etc...

**Products:** Mobile apps (iOS, Android, Windows) and Web (Symfony, Wordpress)

**Place:** France, Switzerland, Saudi Arabia, Philippines, Singapor, Bangladesh, Algeria, etc...

**Budgets:** Projects from 10K€uro to 400k€uro

**Planning:** From 6 months to 3 years

**Methods:** Waterfall, Agility / Kanban

#### Daily tasks:

- Customer relationship management
- Specification and storyboard writng
- Advising clients on marketing and promotion of their services
- Monitoring projects and meeting deadlines
- Coordination of internal and external actors
- Follow up of development
- Manage quality and delivery
- Reporting to Project Director

#### Digital Project Manager and Business Developer - IP Stand

Aug 2013 - Apr 2017

Manage clients' digital projects. Especially for digital projects for events (showroom, animation in POS, etc).

Define a product mix marketing for Smartbeacon products (beacon) and develop the company's portfolio.

**Clients:** Samsung, Dior, Danone...

**Products:** iOS and Android app, CMS, beacons

**Budgets:** From 10k€uro to 50k€uro

**Planning:** From 1 month to 6 months

**Resources:** Managing a communication manager, a commercial assistant and a UI designer

**Method:** Waterfall

#### Daily tasks:

- Customer relationship
- Product presentation
- Specification and storyboard wriing
- Follow up of development
- Manage deadlines and budgets
- Manage quality and delivery

#### Digital Project and Product Manager - Cellfish Media

Feb 2013 - Aug 2013

Conception and development of international micropayment solutions:

Benchmark of international markets & competitive intelligence, Mix Marketing and Optimization of flows.

Redesign of the website: zoning, storyboarding, ergonomics

Ofine communication: creation of marketing collaterals

### Education

Master 2 E-business (Ecole de Management Léonard de Vinci)

Master 1 Marketing B2B (Ecole de Management Léonard de Vinci)

General Business (Ecole de Management Léonard de Vinci)

2012 - 2013

2011 - 2012

2008 - 2011



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### Summary

Since my career started, I used to work on digital projects, from conception to completion, most of the time in an international context. I have been lucky to experienced product, sale and service roles, which made me care and understand every stage of a project's development. I look to work for innovative companies with challenges and people who are talented at what they do.

### Skills

Manage project scope



Lead & direct project team members



Prepare & monitor project schedules & budgets



Assign & schedule project tasks



Build project reports



Contributes to client proposals & quotes



### Tools

**Project management:** Jira, Service Now, Mantis, Trello, Gantt

**Analytics:** Flurry, Google Analytics

**IT:** Microsoft Pack Office, Google Drive

**Design:** Photoshop

### Languages

**French:** native

**English:** fluent

**Spanish:** intermediate