

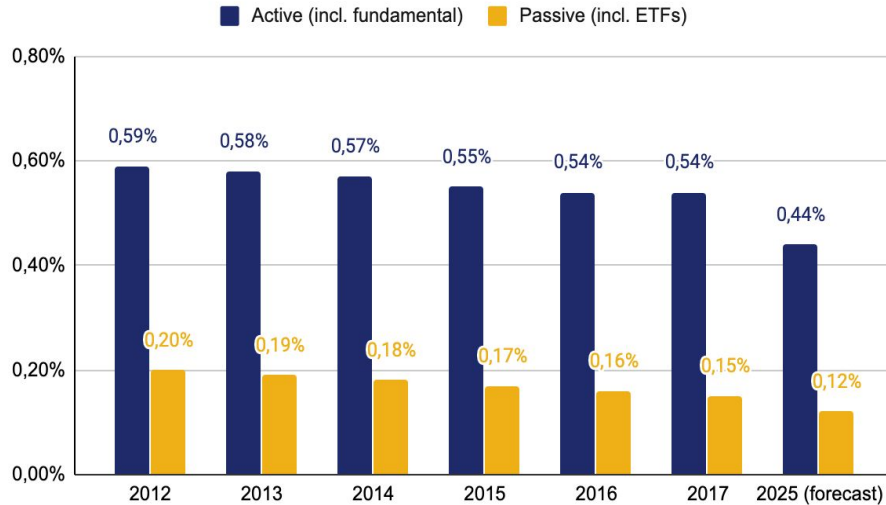


Invest Insight

We help traditional asset managers leverage their data
by giving them access to quantitative tools

\$61T are managed by Fundamental Asset Managers that face a high cost structure

Evolution of global mutual fund management fees



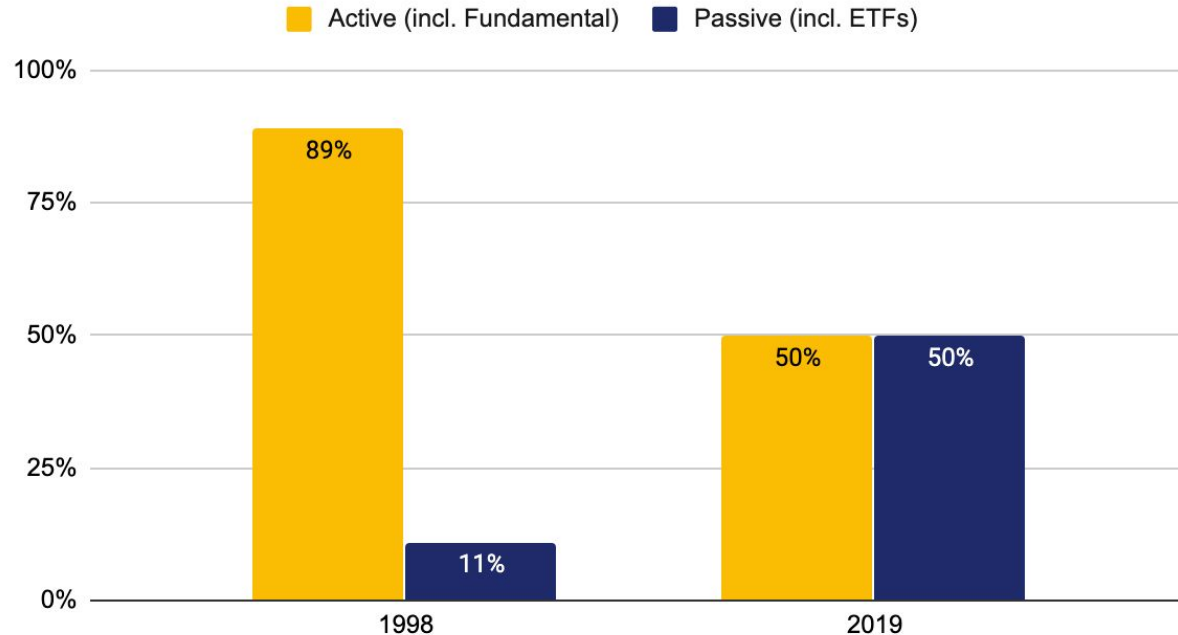
Source: [Pwc](#)

Our clients have 4x higher fees than competition in a context of fees pressure

It is mainly due to a time consuming workflow analysis: around 3 months

Fundamentals' Clients (LP's & individuals) are leaving for cheaper investment solutions such as ETFs

Percentage of assets in U.S. equity funds by investment type



Source: [Institutional Investor](#)

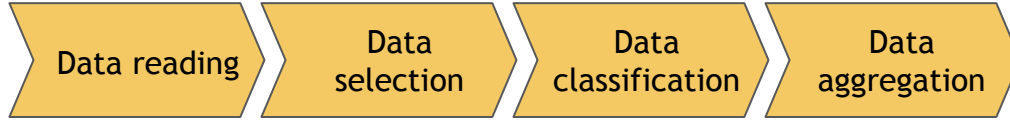
We combine the best of quantitative (automation), and fundamental (explainability)

EXPLAINABILITY



We let Fund managers define the investment strategy

AUTOMATION



80% of the analysts' time is currently spent on data sources
(Broker notes, annual reports, Bloomberg terminal)



We automate this step thanks to AI and econometrics models

EXPLAINABILITY



We let Fund Managers accountable for the investment decision

Proposed solution: a search engine for investment professionals plugged with their data sources




invest_admin

Search

Upload Files



Companies





What are the impacts of covid-19 on food retail ?

See the list of available [companies](#)

All | Paragraphs | Tables10 results found

**JPM - European Online vs European Food Retail - March 2020 - Page 13**

Food retail: COVID 19 shaking shopping patterns. **in-store and online demand for UK supermarkets have surged but supermarkets are now experiencing capacity issues** It became increasingly difficult for UK physical stores to meet the surge in demand: empty shelves, sales restrictions, shop closures. UK customers started stockpiling at the end of February. Households focused on non-perishable items such as pasta, rice, canned food and toilet paper. In the week to March 14, pasta sales surged 168% according to Nielsen data, leading supermarkets to begin restricting sales of essential food and household items. At Tesco, shoppers were limited to buying no more than five of certain goods, including antibacterial gels, wipes and sprays, dry pasta, UHT milk and some tinned vegetables. Moreover, some supermarkets closed (i.e. in train stations) or reduced their opening hours. Some offer NHS workers and elderly people exclusive access during specific business hours. Faced with empty shelves and restriction, customers have been turning to online deliveries. Daily APP downloads of the Big Four supermarkets was 300% higher on the 19th of March vs. a week earlier.

**JPM - European Online vs European Food Retail - March 2020 - Page 15**

European food retail has remained broadly flat YTD with performance ranging from -20% to positive territory. We believe the sector should continue to outperform in relative terms in the current scenario (i.e., increasing number and length of country lockdowns, consumer stockpiling, grocers reporting

Value proposition - Our solution offers a direct ROI x1.5 in the short run and x10 after a few months

LICENCES

- Thanks to our solution, our clients only need one licence of Bloomberg
- They can kill other licences such as InFrontAnalytics or Factset
- Direct savings: 7k€ per user yearly

30%
productivity gains

1 Improve the cost competitiveness

Cut the number of analysts and save around 300k€ for our typical client

2 Find new investment opportunities

Analysts can cover twice more industries and areas. Invest in new opportunities and diversify their portfolio.

We charge an annual license fee per user

BASIC

Data
sources

Broker notes, industry
reports, annual reports, Bbg
Terminal

PRO

new data sources:
mailbox + specific websites

EXPERT

no additional datasources

Features

Data search:
explore your data by using
our search engine powered
by AI

no additional feature

Insight generation:
Discover wide array of
analyses (e.g. trends
prediction, risk analysis...)

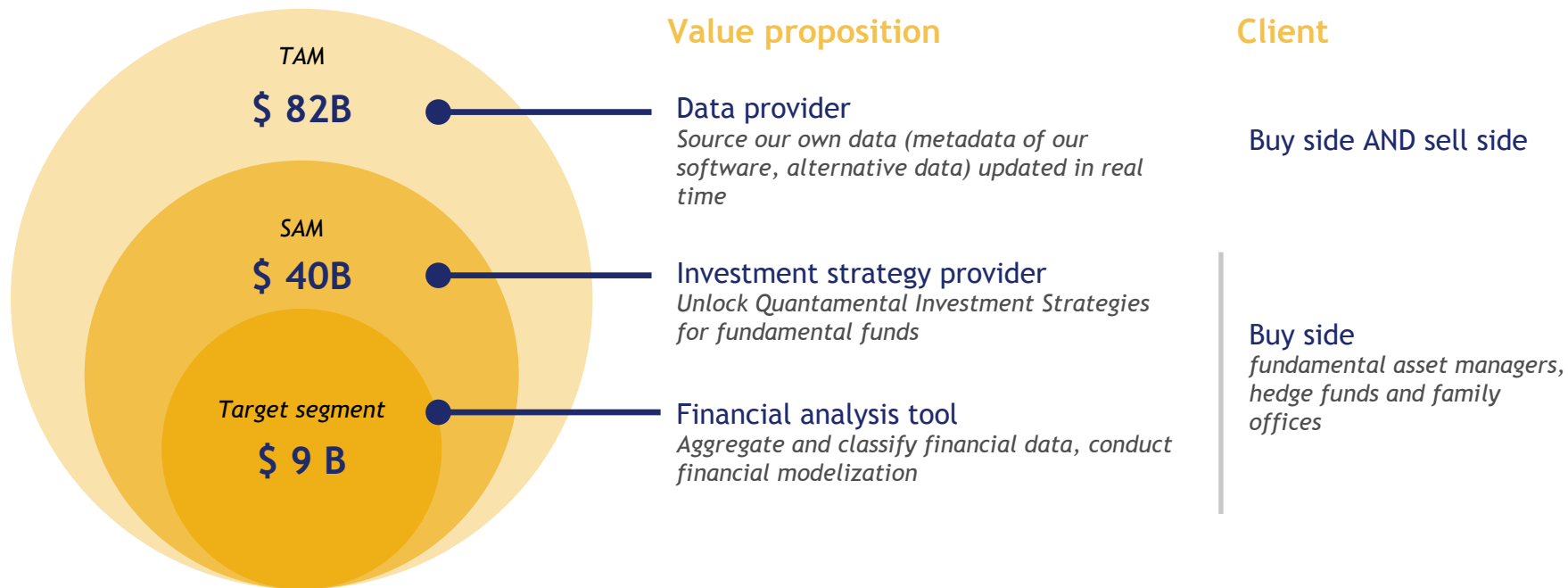
Price

€ 7,000 per licence per
year

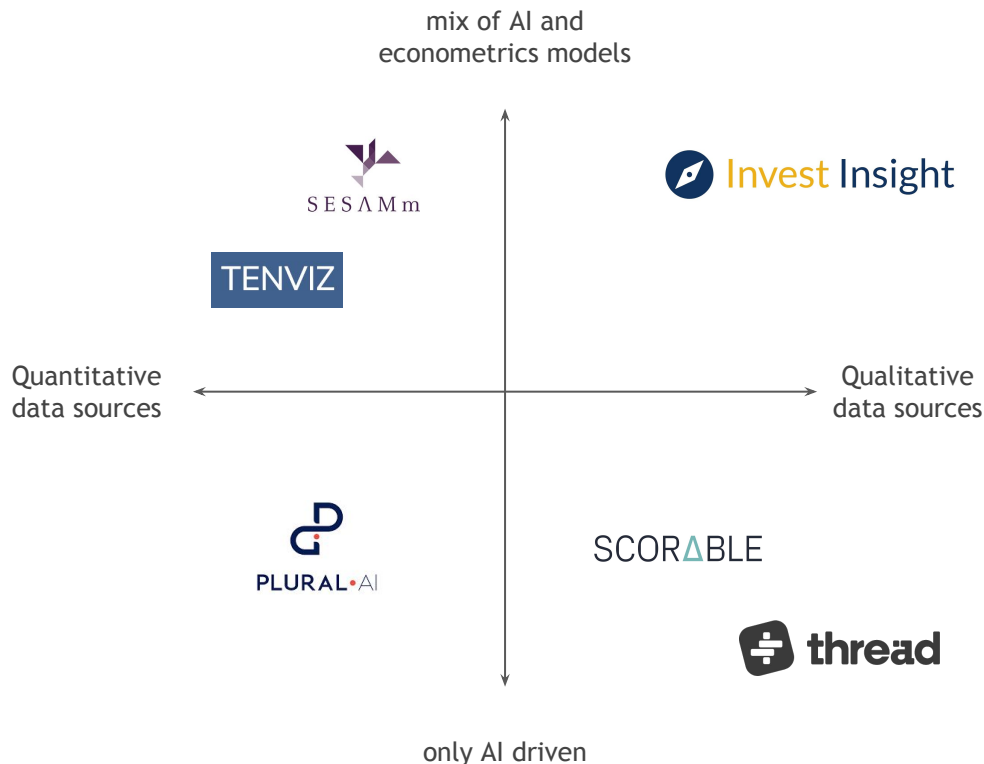
€ 10,000 per licence per
year

€ 15,000 per licence per
year

Once we've improved our client's competitiveness, we'll provide them quantitative investment strategies, and finally leverage our metadata



Invest Insight's unique approach relies on qualitative data and a mix of advanced econometric models and AI



- Invest Insight relies on a combination of AI and **econometrics models** which supports a **wide array of analyses** (e.g. trends prediction, risk analysis...)
- AI algorithms focusing **solely** on data extraction and classification
- Qualitative data sources includes data sources **used in the current analysis workflow** (broker notes, annual reports)
- Quantitative data sources include alternative data (social networks, web). **It comes on top of the current workflow.**

A complementary team mixed of entrepreneurial, financial and technical background

Jean-Régis de Vauplane
CEO & co-founder



Hugo Pascail, PhD
Chief Science Officer & co-founder



Allan Bruyère
CTO



VP Sales & Marketing at Sicara
for AI projects



Scientific research &
algorithm development for
quantitative investments
strategies



CTO at Japhy
Japhy raised 6M€ in 2020



Agile Coach and Key Account
Manager of large companies
such as BNP AM.



Buy-side investment analyst
in 3 hedge funds



Full stack web developer at
Vubble

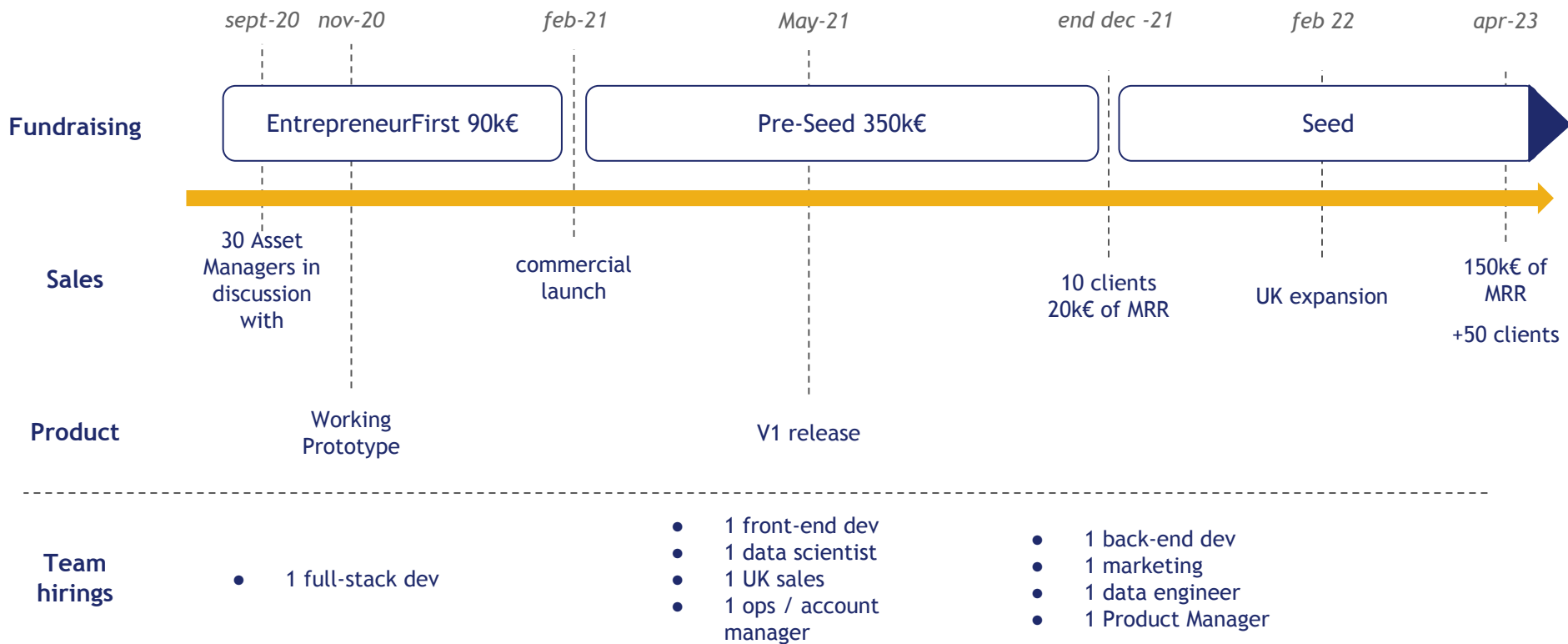


CEO & co-founder



Full stack web developer at
Whaller

We aim at generating 150k€ of MRR within 30 months



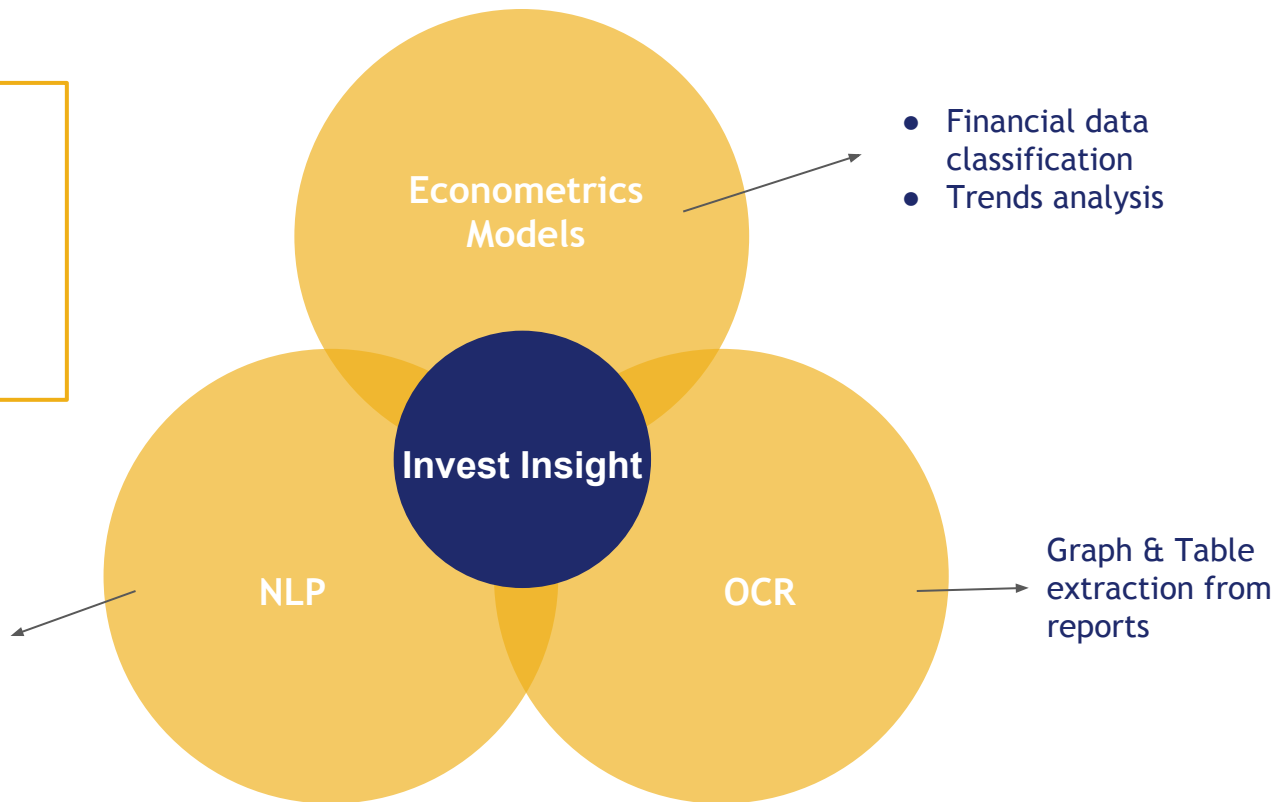
Appendices

Our defensibility relies on the combination of 3 technologies and on High Switch Costs since we are plugged into our client's process

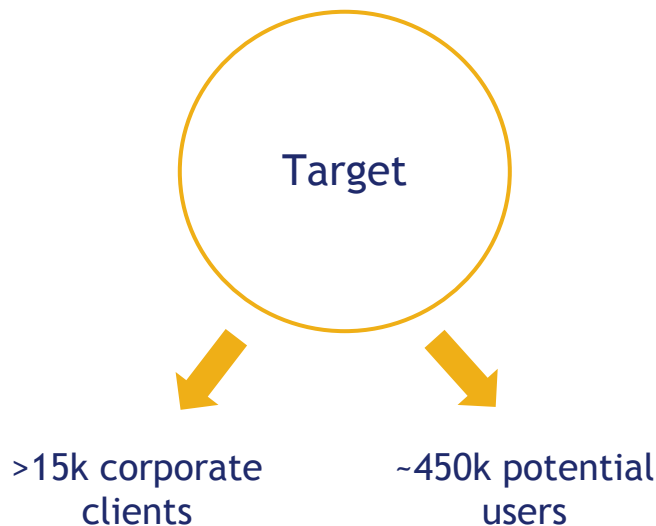
Data sources = proprietary data owned by our clients:

- broker notes
- industry reports
- Bloomberg terminal

- Sentiment analysis
- understanding the context of an industry / company



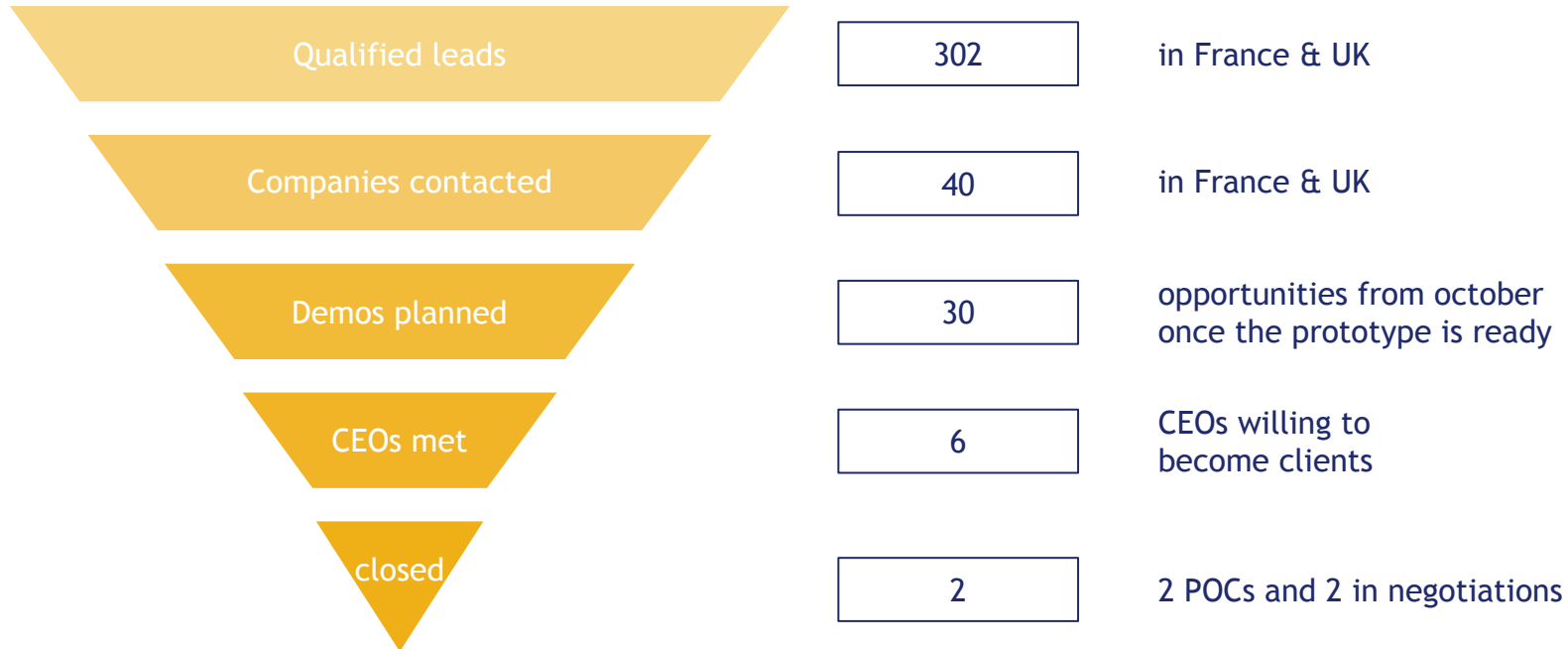
Our target clients - Fundamental Asset Managers, Hedge Funds and Family Offices - represent 70% of investment companies



Our target market is a fragmented landscape of SMEs. It results in 2 opportunities:

- Short sales cycle (2 months)
- Don't have the skills to develop their own solution, they are looking for solutions providers

We discussed with tens of investment companies which are expecting our solution



We are advised by influent asset managers CEO's



Philippe de Cholet
CEO Matignon Finances

Philippe is managing a €1Bn AUM investment company. He has a great network in Europe with similar funds



Olivier Nobile
CEO Silver Time Partners

As ex head of quant at Boussard & Gavaudan, Olivier is an expert in quantitative tools