



*H*OO*M*ANAGER

**Multi-supplier Platform &
Application**

www.hoomanager.com

Our team



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At the gates of the 4th industrial revolution...

Restaurants still
place their orders by
phone or e-mail...



..and suppliers still need to rewrite the orders to process it

Main issues that supplier are facing:



**Need several
steps to manage
orders**



**The voice mail
is the main
means of
communication**



**Restaurants don't
have an e-
commerce
experience when
making orders**



**Supplier and
restaurant
cannot monitor
and track their
activities**

Leaving voicemails a very tedious process and one that's very prone to error.



Our solution

Free business management platform making the B2B experience as the **B2C** **experience** offering:



**Digitization of
back-office
workflows**



**Connection
between
companies**



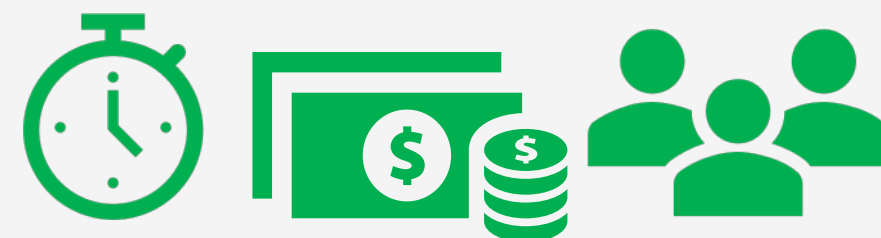
**Digital marketing
tools**



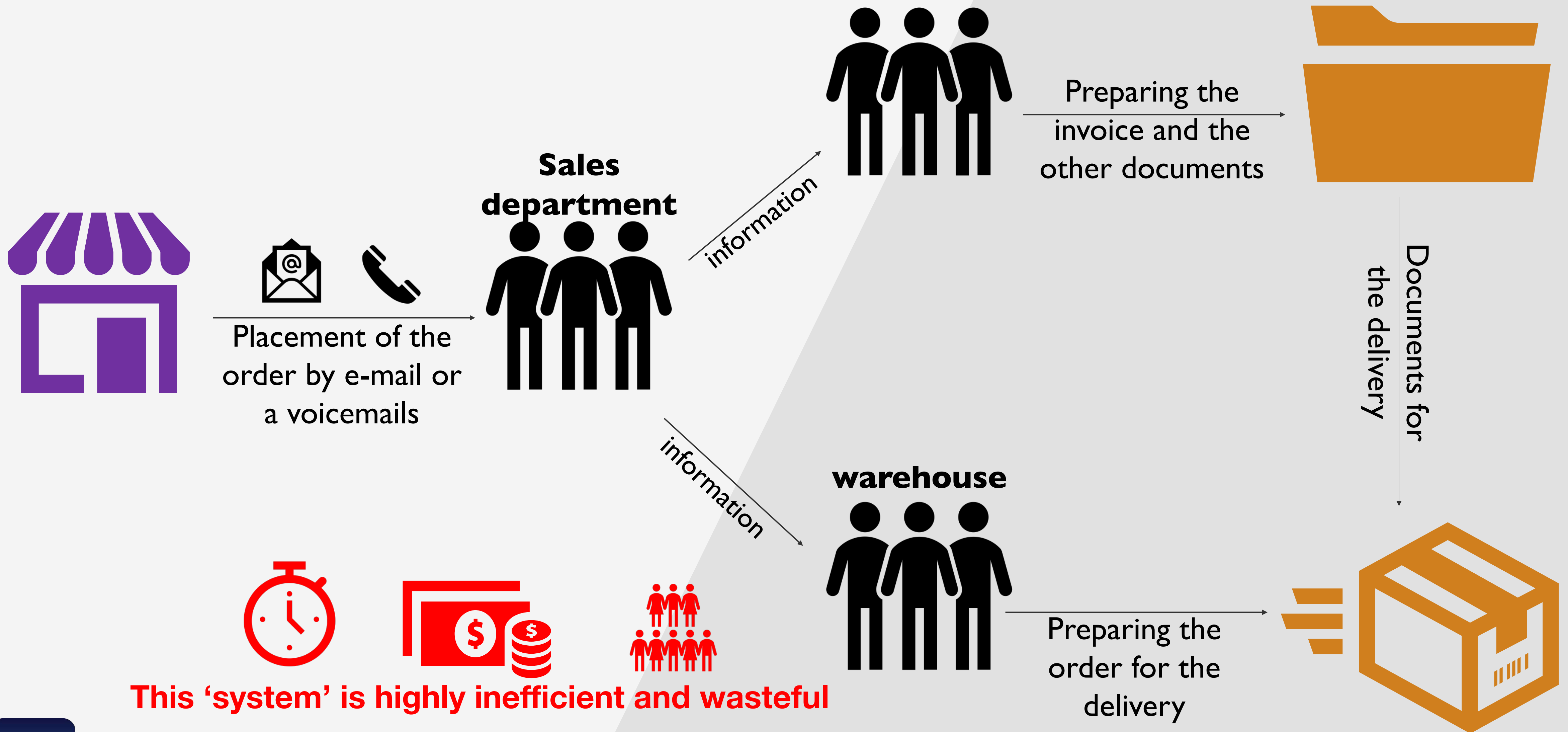
**Business
Management**



Complete dashboard



Without HooManager



With
HooManager



Placement of the
order by
HooManager



**Creating
automatically all the
commercial
documents and stored
in the platform**



**All the
documents can be
printed to process
the order**

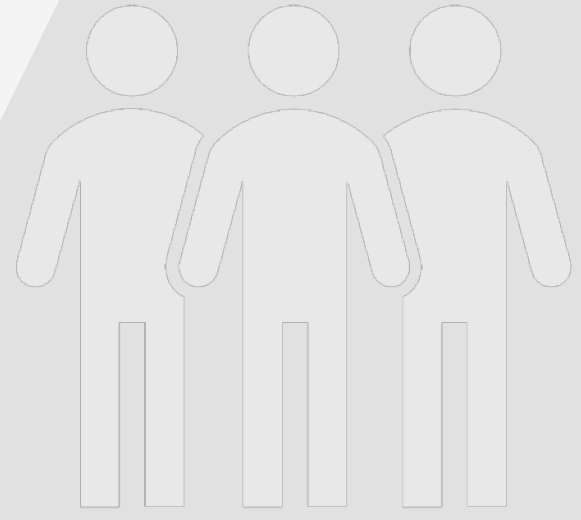


Preparing the
invoice and the
other documents

Documents for
the delivery

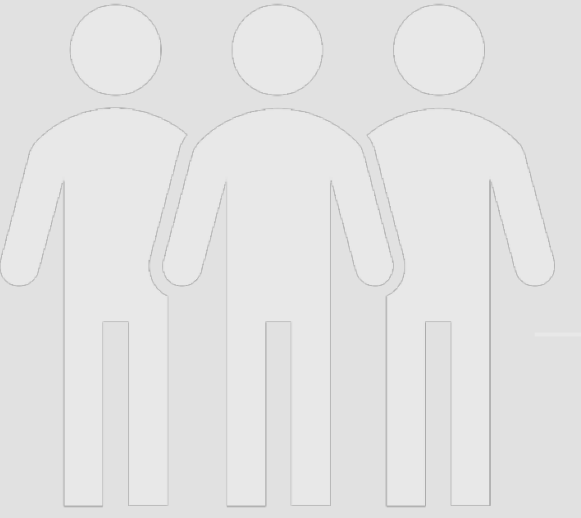


Preparing the
order for the
delivery



Accounting
department

Sales
department



warehouse



Product - HooManager

Web&Mobile based platform allowing a company to:

Manage the business

Save Time, Money and Staff

Advertise



Business Model

- **HoomAds:**
 - Banner ads
 - Sponsored Content
- **HoomSubscription:**
 - Premium Account for Suppliers



Competitors analysis

	Supli	Choco	HooManager
Multisided platform	✓	✓	✓
Free Platform	✗	✓	✓
Business Management (Supplier)	✓	✗	✓
Business Management (Merchant)	✗	✓	✓
BtoB Digital Marketing	✗	✗	✓
Fully autonomous management and registration	✗	✗	✓



At the gates of the 4th I.R. Why HooManager?

- “B2B companies are focusing on **digitization to succeed** with customer-centric strategies” – McKinsey
- “**Data is a key ingredient** in Millennials’ decision-making process” - IBM Institute for Business Value
- “90% of decision-makers **never answer a cold call**, but **75% of B2B buyers use social media** to make purchasing decisions” – Reply.io
- Half of all B2B buyers are **Millennials** - BlueCorona



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